

# This Week in Literacy

December 5<sup>th</sup>, 2008

The NWT Literacy Council is a non-profit, non-government agency dedicated to supporting the development of literacy in all official languages of the NWT.

## In this E-News

- [Literacy Dates](#)
- [Community Events and Information](#)
- [In the News](#)
- [Resources and Websites](#)

## Literacy Dates

National Family Literacy Day	January 27, 2009
Aboriginal Languages Month	March 2009
International Children's Book Day	April 2, 2009
World Book Day	April 23, 2009

## Community Events and Information

### Program Planning and Proposal Writing Workshop – Inuvik

Do you want to learn how to write an effective proposal? Do you want to plan for your community? Would you like to learn about different funding pots for literacy and family literacy? The NWT Literacy Council is hosting a Program Planning and Proposal Writing Workshop in Inuvik – January 27<sup>th</sup> and 28<sup>th</sup>, 2009. To register for this workshop download a registration form from our website, email [lisa@nwtliteracy.ca](mailto:lisa@nwtliteracy.ca) or call us at 1-866-599-6758. The workshop is free, however participants must pay their own travel and accommodation.

When: January 27 and 28, 2009

Time: 9 am – 4 pm

Where: TBA

Cost: FREE

### Human Rights Day

Wednesday, December 10<sup>th</sup> is Human Rights Day, marking the 60<sup>th</sup> anniversary of the UN Declaration of Human Rights. The Public Service Alliance of Canada is commemorating this event with an open-house that will feature speakers, food, and entertainment. It will take place in the PSAC boardroom from 5:00 to 7:00 pm. For more information, please contact Heidi-Ann Wild at 873-5670.

## In the News

### **Raising Literacy Levels from Weak to Adequate Would Have \$80 Billion Payoff for Canada**

SAINT JOHN, Dec. 4 Brent Bundale, Telegraph-Journal

The growth of the knowledge-based economy in New Brunswick may be derailed if the government does not invest in literacy soon, says a policy expert. "As fish plants, sawmills, mines and pulp mills close up, it's time to focus on developing the literacy skills that will help the province succeed in the knowledge-based economy," says Judith Maxwell, former head of the Economic Council of Canada and the Canadian Policy Research Networks. Nearly 60 per cent of New Brunswickers aged 16 and over do not have the literacy skills needed to function in today's society, according to statistics from the 2003 IALLS Survey. For more information go to

<http://telegraphjournal.canadaeast.com/search/article/499769>.

### **UNESCO Conference Reviews Adult Education for Equity and Inclusion in Europe, Israel and North America**

Adult learning and education in Europe, Israel and North America is the focus of a conference to be held in Budapest from December 3 to 5, 2008. The conference will explore trends and practices in adult learning, with emphasis on participation and inclusion. For more information go to

<http://www.nald.ca/info/whatnew/headline/2008/unesco-dec1-08.htm>.

### **Top 10 Holiday Gifts For Teens - Batteries Not Required**

TORONTO, Dec. 4 /CNW/

Don't know what to buy your teenager or favourite niece or nephew this year? Forget the latest electronic gadget or expensive designer jeans and wrap up a book. In an unprecedented move, book publishers in Canada and the United States are working together to promote books this holiday season and have just released a debut holiday video featuring celebrities like Martha Stewart, Jon Stewart, Barbara Walters, Dean Koontz, Alec Baldwin, Rachael Ray and many others all sharing their reasons why books make great gifts. For more information go to

<http://www.newswire.ca/en/releases/archive/December2008/04/c6933.html>.

### **Letters to Santa Program Still Going Strong after 27 Years**

Each year, over a million Canadian children write letters to Santa – and receive answers back! This is a great opportunity to show your child how to write and send a letter. Over 11,000 current and retired post office employees make sure that each letter is answered in the language in which it was written. Send your letters to Santa Claus, North Pole, H0H 0H0 and be sure to include a return address. For more information go to <http://www.canadapost.ca/dec/santa/writesanta/santa-e.asp>.

## Resources and Websites

### **Discounts on Aboriginal Books**

GoodMinds.com is offering a 15% discount on all Aboriginal books orders over \$100.00 until December 15, 2008. For schools, libraries and organizations interested in purchasing books costing \$5,000 or more, the discount will be increased to 20%. This discount is only available when you

mention "No Pow Wow 2008" when you place your order. To place an order go to [www.goodminds.com](http://www.goodminds.com).

### **Achieving Industry Standards in a Remote Northern Community: Developing Employees' Skills at La Ronge Motor Hotel**

This case study, published by the Conference Board of Canada, describes how a hotel in a remote northern Saskatchewan community implemented a successful workplace literacy program. To view the report go to <http://www.nald.ca/library/research/CBoC/LaRonge/LaRonge.pdf>.

### **GO, team: Research Report on Online Learning for Canadian Literacy Practitioners is Available Online**

Athabasca University's [Getting Online](http://www.nald.ca/gettingonline/) (GO) project is pleased to announce that its Research Report on Online Learning for Canadian Literacy Practitioners is now available as a downloadable PDF document at [www.nald.ca/gettingonline/goreport/goreport.pdf](http://www.nald.ca/gettingonline/goreport/goreport.pdf). The report overviews the trends and issues identified through national research into online learning in Canada.

### **Caninuit: A Comprehensive Bibliography of Canadian Inuit Periodicals**

Caninuit is an annotated, searchable database of publications by and about Canada's Inuit peoples and communities. To view the database go to <http://www.libris.ca/inuit/go.exe>.